

FACEBOOK AND SOCIAL NETWORKING WEBSITES

The Superintendent and the School Principals will annually remind staff members and orient new staff members concerning the importance of maintain proper decorum in the on-line, digital world as well as in person. Employees must conduct themselves in ways that do not distract from or disrupt the educational process. The orientation and reminders will give special emphasis to:

- 1) improper fraternization with students using Facebook and similar internet sites or social networks, or via cell phone, texting or telephone.
 - a. Employees may not list current students as “friends” on networking sites.
 - b. All e-contacts with students should be through the district’s computer and telephone system, except emergency situations.
 - c. All contacts and messages by coaches with team members shall be sent to all team members, except for messages concerning medical or academic privacy matters, in which case the messages will be copied to the athletic director and the school principal.
 - d. Teachers will not give out their private cell phone or home phone numbers to students without prior approval of the district.
 - e. Inappropriate contact via e-mail or phone is prohibited.
- 2) inappropriateness of posting items with sexual content
- 3) inappropriateness of posting items exhibiting or advocating use of drugs and alcohol
- 4) examples of inappropriate behavior
- 5) monitoring and penalties for improper use of district computers and technology
- 6) the possibility of penalties, including dismissal from employment, for failure to exercise good judgment in on-line conduct.

The Superintendent or designees will periodically conduct internet searches to see if teachers have posted inappropriate materials on-line. When inappropriate use of computers and websites is discovered, the School Principals and Superintendent will promptly bring that inappropriate use to the attention of the staff member and may consider and disciplinary action up to and including termination.

First reading: March 21, 2011

Second & final reading: April 4, 2011

Adopted: April 4, 2011

First reading: December 15, 2014

2nd/Final Reading: January 20, 2015